



## **Canadian Research Data Centre Network Director of Communications and Engagement**

The Canadian Research Data Centre Network (CRDCN) invites applications for the position of Director of Communications and Engagement (DCE). Headquartered at McMaster University in Hamilton, Ontario, CRDCN is a national platform for leading edge research and training in the quantitative social and population health sciences, creating social, economic, health and environmental benefits for Canadians. The Network's mission is to enable quantitative researchers to address vital questions; train the next generation of highly qualified personnel in social and population health sciences; and contribute to evidence-based policy and decision-making by facilitating access to relevant, timely and well documented data supported by state-of-the-art computing facilities.

The CRDCN is funded as one of Canada's major science initiatives (MSIs) and currently has an annual operating budget of approximately \$8M, secured principally from the Canadian Institutes for Health Research, the Social Sciences and Humanities Research Council, the Canada Foundation for Innovation, and its 32 partner universities.

The DCE is responsible for the planning, development and implementation of communications initiatives and engagement strategies with the objective of increasing the profile and impact of the Network. This requires strengthening relationships with existing and potential partner organizations and ensuring strong and open lines of communications with key stakeholders. As part of these efforts, the DCE implements ongoing improvements to the CRDCN web site and other communications vehicles and products. The DCE also plays a leadership role in promoting and organizing two of the Network's flagship events: the annual CRDCN National Conference and the CRDCN National Policy Challenge.

The DCE reports to CRDCN's Executive Director and benefits from the guidance and support of the Network's external Special Advisor. The DCE works closely with CRDCN's central management team, consults as appropriate with CRDCN's Academic Council, and reports regularly to the CRDCN Board.

The successful applicant will have a university degree (or equivalent) in communications, marketing, journalism or other relevant field of study, and a minimum of 5 years of similar organizational experience in implementing communications plans and engagement strategies. Knowledge and skills expected include:

- Extensive knowledge of organizational communications, including creative design, branding, marketing, public relations and media and government relations;
- Strong familiarity and facility with digital media including social media, webinar platforms and web communications;
- Demonstrated ability to develop and implement internal and external communications plans and to measure and track progress;
- Experience in managing simultaneously and on time and on budget small- and large-scale community engagement efforts including work planning and coordination;
- Excellent oral and written communication skills and an exceptional attention to detail;
- Highly-effective interpersonal skills and demonstrated ability to work in collaboration and manage staff; and
- Fluency in English and French, both written and spoken.

This is a continuing appointment, subject to performance and funding. Salary is subject to qualifications and experience. The DCE can work from either McMaster University or remotely in a Canadian town or city. Ideally, the DCE will be located in proximity to Hamilton or to Ottawa to facilitate regular interactions with the Executive Director and government partners.

**Interested candidates may submit their application online [here](#) by October 15, 2021.**